



the essence

- lifestyle
- local
- bespoke



who?

The Merimbula Chamber of Commerce is developing a retail project to feature a number of local businesses in one location.

The store will showcase the products, designs & services of local businesses & creative individuals, to help cultivate an exciting marketplace and community in the Merimbula CBD.



Our objectives are to support local businesses by developing & fostering economic growth; supporting the needs of local business & members; representing our members in relevant areas; engaging with local businesses & the community as well as creating a vibrant town centre.

objectives

the essence

...is a place you can visit to find the perfect gift or a unique local design. We envisage our collective inventory will focus on one of a kind goods from independent craftspeople, creatives & service providers – a mix of new and repurposed, along with local & regional handmade goods. By providing this initiative, we hope to support start up businesses, who may otherwise not have the opportunity to share their works in a permanent retail setting.



the essence

... will be situated in the heart of Merimbula directly opposite the Post office

These premises enjoy a prime retail street frontage, a light & inviting arcade with access to parking at the rear; as well as a communal meeting area & plenty of storage.

The store will open on 1 December 2020 in time for the busy holiday periods.





why?

Why would businesses want to participate?

- Cheaper establishment costs
- Collective foot traffic
- Fixed costs
- Sell online through Chamber website
- Fully managed store
- Chamber promotion of the store
- Business/Incubator support program

what else?

- Part time Store Manager
- Administrative support
- Vendors required to manage their own stock
- Vendors commit to 8 hours work per fortnight



on offer

Maximum 8 spaces for Vendors
Some exclusivity for vendors
Hassle free retailing
Managed shop
Prime Location
Fixed weekly rent
Online Store
Promotion and Advertising

Business Incubator Program

- Training on a range of topics including marketing, finance, business and growth
- Regular workshops and toolbox meetings
- Access to further support and grants
- Assistance in building our brand online

the deal

- Maximum 8 Spots available
- 1-year contract
- Set up Cost - Good quality signage and shop fittings, display space and merchandising in keeping with the theme of the store
- \$15 per week rent covers rent, outgoings, internet, insurance, management fees, business incubator program
- 4% administration fee covers merchant fees, bags, stationary
- Business Incubator Program





thank you 😊

Please register your interest by contacting

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